



*Show your support
and reach the leaders in the
boating industry through these
sponsorship opportunities.*



2022 Sponsorship Kit

For Additional Questions:

Contact Cathy Vick, CPYB's Sales Development Manager, at cwick@cpyb.net
or J.P. Skov, Executive Director, at jpskov@cpyb.net.

CPYB.net

180 Admiral Cochrane Dr, Suite 370, Annapolis, MD 21401 PH: 410-940-6349

CPYB Sponsorship Packages 2022

[Become a Sponsor](#)

ABOUT CPYB CERTIFICATION

The Certified Professional Yacht Broker (CPYB) program recognizes Yacht Sales Professionals throughout North America who are committed to continuing education and meeting professional standards. The program is supported by every professional yacht broker association in the U.S. and Canada and is also strengthened by CPYB Sponsors – industry leading companies who appreciate the valuable role that brokers serve in encouraging and growing the boating lifestyle.

ABOUT CPYB SPONSORSHIP

CPYB Sponsors receive year-round recognition of their commitment, as well as the knowledge that their generosity is making a real difference in the marketplace.

As a company committed to the boating marketplace, serving the needs of boaters and yachtsmen, and promoting industry professionalism, you are invited to become a CPYB Sponsor.

Your support as an annual Bronze, Silver, Gold or Diamond CPYB Sponsor will strengthen the role of committed yacht sales professionals who work to continually enhance their qualifications, expertise and service to the industry as Certified Professional Yacht Brokers.

SPONSORSHIP PACKAGES



Contribution of \$10,000 (multiple sponsorships available)
Exclusive Sponsorship of \$15,500

All benefits of Gold Sponsorship, plus:

- Use of the CPYB Diamond Sponsor logo in your company literature and website to promote your commitment to the CPYB program.
- Special CPYB Diamond Sponsor Executive Recognition Award, commemorating your firm's outstanding support.
- Complimentary linked company logo on CPYB website, visible on all pages.
- Complimentary linked company logo on all partnering Association's websites highlighting you as a Diamond Sponsor.



Contribution of \$5,000 (multiple sponsorships available)
Exclusive Sponsorship of \$8,500

All benefits of Silver Sponsorship, plus:

- Use of the CPYB Gold Sponsor logo in your company literature and website to promote your commitment to the CPYB program.
- Special Gold Sponsor Executive Recognition Award, commemorating your firm's outstanding support.
- Opportunity to submit a feature article profiling your company or original industry-related content to be published in an issue of a partnering Association's newsletters.
- Five-minute company update during one YBAA University.



Contribution of \$2,500 (multiple sponsorships available)

All benefits of Bronze Sponsorship, plus:

- Use of the CPYB Silver Sponsor logo in your company literature and website to promote your commitment to the CPYB program.
- Complimentary exhibitor table and one attendee registration at one YBAA University event.
- Opportunity to participate as a presenter or speaker at one CPYB e-Seminar program.
- Opportunity to submit an article highlighting your company's specialty to be published in partnering Association's newsletters.



Contribution of \$1,000 (multiple sponsorships available)

- Use of the CPYB Bronze Sponsor logo in your company literature and website to promote your commitment to the CPYB program.
- Monthly recognition of your support in partnering Association's newsletters.
- Inclusion of your linked company name in the CPYB sponsors' section of the CPYB website and recognition on partnering Association's websites.
- Recognition of your sponsorship in all CPYB e-Seminar promotions.

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