



## *Six Reasons*

### **to become a Certified Professional Yacht Broker**

- **Distinguishes** you among your peers
- **Indicates** that your level of knowledge and its application has been tested, measured and verified to the highest business standards and protocols
- **Signals** to your peers and clients that you follow a strict code of ethics and standard business practices
- **Demonstrates** your commitment to staying current with industry trends and changes through continuing education
- **Establishes** your commitment to advancing excellence in the industry
- **Enhances** your earning potential by allowing you to stand out in the eyes of the boating public

Consumers recognize the value of credentialing. In a crowded field, they view professional certification as a way to identify those individuals who will conduct business in an ethical manner and act in their best interest.

**For more information go to [www.cpyb.net](http://www.cpyb.net)  
or contact us at [certification@cpyb.net](mailto:certification@cpyb.net)**